



The 11th Annual
Mattie B. Burney
Scholarship Golf Tournament

“Helping Others Help Themselves”

Sponsorship Packet

Rev. Xavier Creekmur, CEO
Rev. Jean Callaway, Executive Pastor
Fannie Singfield, Executive Director
Ocia Canady, MBB Golf Chair
Mr. L A Gandy, MBB Co-Chair
Beulah Grove Community Resource Center, Inc.
1446 Lee Beard Way
Augusta, Georgia 30901
706-722-4999
706-722-6353 (Fax)
www.bgcrcenter.org

Greetings Friends:

The Beulah Grove Community Resource Center (BGCRC) is a 501(c) 3 not for profit community service agency operating in the 30901 zip code area of Augusta/Richmond County, Georgia since 1993. We need your assistance as a community leader. Please take a moment to review the enclosed information and consider becoming a sponsor of the 2021 Mattie B. Burney Scholarship Golf Tournament.

We are elated as we approach the eleventh annual Mattie B. Burney Scholarship Golf Tournament. The mission of the Mattie B. Burney Scholarship is to take a giant step forward in assisting low to moderate income college sophomores and juniors on their journey to a higher education. Miss Mattie B. Burney was an advocate for supporting students with funding who could not afford to attend college but desired to further their education.

Over the past ten years we have given out scholarships totaling \$50,100 to students who are committed, dedicated, and moving forward in their future. Our goal for 2021 is to raise \$20,000. This is where we need your organization. How can you help? We are inviting you to join us as a partner in this great endeavor. What better way to make a commitment to the community than to assist students with gaining a higher education. You can be assured that your organization would have an extraordinary impact on our ability as partners to reward deserving individuals with support and affirmation.

These are the sponsorship prices. The benefits to your organization are listed on a separate page.

Valedictorian Sponsorship	\$3,500.00+
Salutatorian Sponsorship	\$2,500.00
Honor Sponsorship	\$ 1,500.00

Cart Sponsors	\$ 125.00
Hole Sponsors	\$ 100.00

After carefully consideration, we hope that you will become a sponsor in helping us to help others. For more information about the Mattie B. Burney Scholarship or the golf tournament, you may visit our website at www.mbbsegt.org or contact one of the following:

- Ocia Canady - 706-469-7853 (ocanady2002@yahoo.com)– Sponsorships
- L A Gandy - 706-231-0954(lagandy@comcast.net) – Team Registration
- Fannie Singfield – 706-722-4999 (fsingfield@development-corp.org)

Sincerely,

Fannie Singfield

Fannie Singfield

Executive Director

Tax ID: 58-2159621



The 11th Annual Mattie Burney Golf Tournament

Benefiting the Mattie B. Burney Scholarship

Monday, July 12, 2021

Gordon Lakes Golf Club

Name of Business _____

Address _____

Phone # _____ Contact _____

Upper Level Sponsor: _____ Valedictorian _____ Salutatorian _____ Honor

Golf Cart Sponsor # _____ Hole Sponsor # _____ Golfer # _____

Name for Signage _____

Total Dollar Amount \$ _____

Make checks payable to Mattie B. Burney Scholarship

Proposed Schedule:

6:30 AM Check-in Registration

Driving Range Opens

8:00 AM Shotgun Start

2:00 PM Golfing Ends

2:00 PM Lunch, Awards Ceremony

No Jeans or Denim is allowed in the Club or On the Course

Sponsorship Levels:

Valedictorian Level

\$3,500+

Promotional Materials

- Recognition as a Valedictorian sponsor on the Beulah Grove Community Resource Center and Mattie B. Burney website pages dedicated to the 11th Annual Mattie B. Burney Scholarship Golf Tournament.
- Company logo on:
 - All email blasts to golf participants
 - All advertisement information
 - Beulah Grove Community Center and Mattie B. Burney Tournament websites as a partner
 - Sponsor banner displayed at the 11th Annual Mattie B. Burney Golf Tournament
 - Beverage cart (1), golf cart (3), and hole (2)
 - Three teams in MBB tournament

Public Relations

- Recognition in press releases to local media outlets
- Representative to open tournament with welcome and remarks

Marketing Opportunities

- Insertion of sample products or marketing materials in golfer “goodie bags” if applicable
- Display of sample products or marketing materials at registration table, if applicable

Other:

- Green and cart fees for four teams

Deadline to submit sponsorship is June 4, 2021

Must email a jpeg or pdf file of company logo to:

jcallaway@development-corp.org

Salutatorian Level

\$2,500

Promotional Materials

- Recognition as a Salutatorian sponsor on the Mattie B. Burney website page dedicated to the 11th Annual Mattie B. Burney Scholarship Golf Tournament.
- Company logo on:
 - All email blasts to golf participants
 - All advertisement information
 - Mattie B. Burney Golf Tournament website
 - Sponsor banner displayed at the 11th Annual Mattie B. Burney Golf Tournament
 - Beverage cart (1), golf cart (2), and hole (1)
 - Two teams in MBB tournament

Public Relations

- Recognition in press releases to local media outlets

Marketing Opportunities

- Insertion of sample products or marketing materials in golfer “goodie bags” if applicable
- Display of sample products or marketing materials at registration table, if applicable

Other:

- Green and cart fees for two teams

Deadline to submit sponsorship is June 4, 2021

Must email a jpeg or pdf file of company logo to:
[**jcallaway@development-corp.org**](mailto:jcallaway@development-corp.org)

Honor Level

\$1,500

Promotional Materials

- Recognition as an Honor sponsor on the Mattie B. Burney website page dedicated to the 11th Annual Mattie B. Burney Scholarship Golf Tournament.
- Company logo on:
 - Mattie B. Burney Golf Tournament website
 - Sponsor banner displayed at the 11th Annual Mattie B. Burney Golf Tournament
 - Beverage cart (1) and golf cart (1)
 - One team in MBB tournament

Public Relations

- Recognition in press releases to local media outlets

Marketing Opportunities

- Insertion of sample products or marketing materials in golfer “goodie bags” if applicable
- Display of sample products or marketing materials at registration table, if applicable

Other:

- Green and cart fees for one team

Deadline to submit sponsorship is June 4, 2021

Must email a jpeg or pdf file of company logo to:

jcallaway@development-corp.org