



The 9th Annual
Mattie B. Burney Scholarship
Golf Tournament

Sponsorship Packet

Rev. Dr. Sam Davis, CEO
Min. Jean Callaway, Executive Director,
Beulah Grove Community Resource Center, Inc.
Ocia Canady, MBB Golf Chair
1446 Lee Beard Way
Augusta, Georgia 30901
706-722-4999
706-722-6353 (Fax)
www.bgrcenter.org

All sponsorships are due by May 24, 2017 in order to be in the marketing packet.

Greetings Friends:

The Beulah Grove Community Resource Center (BGCRC) is a 501(c) 3 not for profit community service agency operating in the 30901 zip code area of Augusta/Richmond County, Georgia since 1993. We are writing you concerning a sponsorship opportunity with the 2017 Mattie B. Burney Scholarship.

Today, the BGCRC is continuing to fulfill our mission statement. We are elated as we approach the ninth annual Mattie B. Burney Scholarship Golf Tournament. The mission of the Mattie B. Burney Scholarship is to take a giant step forward in assisting low to moderate income high school seniors and college freshmen on their journey to a higher education. Miss Mattie B. Burney was an advocate for assisting students with funding who could not afford to attend college but desired to further their education.

Over the past nine years we have given out scholarships totaling \$42,500 to students who are committed, dedicated and moving forward in their future. In 2017, our goal is to raise \$20,000. How can you help? We are inviting you to join us as a partner of this great endeavor. What better way to make a commitment to the community than to assist students with gaining a higher education. You can be assured that your organization would have an extraordinary impact on our ability as partners to reward deserving individuals with support and affirmation.

Below are some details pertaining to sponsorships:

Valedictorian Sponsorship	\$3,500.00
Salutatorian Sponsorship	\$2,500.00
Honor Sponsorship	\$ 1,500.00
Cart Sponsors	\$ 125.00
Hole Sponsors	\$ 100.00

We look forward to having you participate in the 2017 Mattie B. Burney Scholarship Golf Tournament. Please contact Ocia Canady at 706-469-7853 or Fannie Singfield at 706-722-4999. For more information on Mattie B. Burney, you may visit our website at www.mbbsegt.org.

Sincerely,
Jean M. Callaway
Executive Director
Tax ID: 58-2159621



The 9th Annual Mattie Burney Golf Tournament

Benefiting the Mattie B. Burney Scholarship

Monday, July 17, 2017

Woodside Country Club, Aiken, SC

Name of Business _____

Address _____

Phone # _____ **Contact** _____

Upper Level Sponsor: _____ **Valedictorian** _____ **Salutatorian** _____ **Honor**

Golf Cart Sponsor # _____ **Hole Sponsor #** _____ **Golfer #** _____

Name for Signage _____

Total Dollar Amount \$ _____

Make checks payable to Mattie B. Burney Scholarship

Proposed Schedule:

7:00 AM Check-in Registration

Driving Range Opens

8:30 AM Shotgun Start

2:00 PM Golfing Ends

2:00 PM Lunch, Awards Ceremony

No Jeans or Denim is allowed in the Club or On the Course

Sponsorship Levels:

Valedictorian Level

\$3,500

Promotional Materials

- Recognized as a Valedictorian sponsor on the Mattie B. Burney website page dedicated to the 9th Annual Mattie B. Burney Scholarship Golf Tournament.
- Company logo on:
 - All email blasts to golf participants
 - All advertisement information
 - Mattie B. Burney Tournament website
 - Sponsor banner displayed at the 9th Annual Mattie B. Burney Golf Tournament
 - Beverage cart (1), golf cart (3), and hole (2)

Public Relations

- Recognition as the valedictorian level sponsor in press releases to local media outlets
- Representative to speak at tournament luncheon

Marketing Opportunities

- Insertion of sample products or marketing materials in golfer “goodie bags”
- Display of sample products or marketing materials at registration table, if applicable

Other:

- Green and cart fees for four teams

Deadline to submit sponsorship is May 24, 2017

Must email a jpeg or pdf file of company logo to:

jcallaway@development-corp.org

Salutatorian Level

\$2,500

Promotional Materials

- Recognized as a Salutatorian sponsor on the Mattie B. Burney website page dedicated to the 9th Annual Mattie B. Burney Scholarship Golf Tournament.
- Company logo on:
 - All email blasts to golf participants
 - All advertisement information
 - Mattie B. Burney Golf Tournament website
 - Sponsor banner displayed at the 9th Annual Mattie B. Burney Golf Tournament
 - Beverage cart (1), golf cart (2), and hole (1)

Public Relations

- Recognition as the valedictorian level sponsor in press releases to local media outlets

Marketing Opportunities

- Insertion of sample products or marketing materials in golfer “goodie bags”
- Display of sample products or marketing materials at registration table, if applicable

Other:

- Green and cart fees for two teams

Deadline to submit sponsorship is March 31, 2017

Must email a jpeg or pdf file of company logo to:

jcallaway@development-corp.org

Honor Level

\$1,500

Promotional Materials

- Recognized as an Honor sponsor on the Mattie B. Burney website page dedicated to the 9th Annual Mattie B. Burney Scholarship Golf Tournament.
- Company logo on:
 - All email blasts to golf participants
 - All advertisement information
 - Mattie B. Burney Golf Tournament website
 - Sponsor banner displayed at the 9th Annual Mattie B. Burney Golf Tournament
 - Beverage cart (1) and golf cart (1)

Public Relations

- Recognition as the valedictorian level sponsor in press releases to local media outlets

Marketing Opportunities

- Insertion of sample products or marketing materials in golfer “goodie bags”
- Display of sample products or marketing materials at registration table, if applicable

Other:

- Green and cart fees for one team

Deadline to submit sponsorship is May 24, 2017

Must email a jpeg or pdf file of company logo to:

jcallaway@development-corp.org